WHY MUSHROOMS?

Mushrooms are some of the most potent botanical foods available in nature. Used for millennia by ancient civilizations and tribal shamans alike, today mushrooms and fungi form the basis of many of our modern medicines.

According to a 2005 report published in the Journal of Evidence-Based Complementary & Alternative Medicine, mushrooms contain "compounds and complex substances with antimicrobial, antiviral, antitumor, antiallergic, immunomodulating, anti-inflammatory, antiatherogenic, hypoglycemic, and hepatoprotective activities."

WHY DUKE'S CROWN?

DUKE'S CROWN

Our **Prime 3 K-9 Mushroom Mix** contains 100% USDA organic, extracted, unique tri-mushroom blend - nothing more, nothing less. The mushroom supplement category is on the rise as research validates the potency of this **Primal Superfood**. The field is dominated by grain filled mycelium pretenders, which are unscrupulously sold under the mushroom label, despite FDA guidance against this deceptive practice.

In 2017, a study conducted by the United States Pharmacopeial Convention found that **only 5 of the 19 tested** "*Reishi*" mushroom supplements **contained the actual Reishi mushroom**. Out of the 5 passing samples, 3 were provided by the same mushroom supplier as used by Duke's Crown.

OUR BRAND & OUR GUARANTEE

Our brand was founded on the needs of a beloved aging hound named Duke.

QUALITY, PURITY & POTENCY are not just words to us - they are the ***guiding principles*** of our brand's existence and our *raison d'être*. That is why we proudly put Duke's name on our product.

MUSHROOM MIX FOR DOGS

120 count capsules - 400mg each

DUKE'S CROWN

Jiri Pravec
President

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Duke's Crown PRIME 3 K-9 Mushroom Mix

Our unique mix is comprised of three of the mushroom kingdom's most potent specimens, and is intended and labeled specifically for dogs. The three component blend offers broad-spectrum nutritional support without unnecessary dilution typically seen in multi-ingredient powders. The individual mushrooms have very specific properties which, when combined, yield a synergistic effect to support ***IMMUNITY, COGNITION & ENERGY - the long-sought, integrated trifecta of body, mind and spirit***. The extracted powder is encapsulated to ensure proper dosing and provide ease of administration/feeding.

CHAGA:

Known as "the king of mushrooms", this sclerotium conch is found on the side of birch trees in boreal forests. Chaga's regal reputation has been earned throughout millennia of use, but it has only received its scientific validation in the last century of laboratory studies. Widely used as an adaptogen, it offers wide ranging capabilities, particularly in its support of the immune system.

CORDYCEPS:

In nature, this mushroom grows on larvae of moths and butterflies. It came to world wide prominence after the Chinese track and field team set new world records at the 1993 meet in Stuttgart, Germany. Scientific research shows that cordyceps is able to increase vasodilation and facilitate the delivery of oxygen to the working tissue - essentially providing the user with a boost of energy.

LION'S MANE:

This "bear tooth" fungus is the only member of the mushroom kingdom capable of encouraging the nerve growth factor (NGF). The increase in NGF supports neurogenesis, and is widely studied as a key contributor to general cognitive health. A Japanese study found lion's mane supplementation demonstrated an increase in cognitive performance in 50-80 year old subjects.