NEXTY AWARDS™ FINALIST: NEW BEVERAGE CATEGORY

## CONTACT BOX

| | |
|---|---|
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# VITOX DRINKING VINEGAR

## WHAT IS VITOX?

- PROPRIETARY BLEND OF RAW COLD PRESSED JUICE & APPLE CIDER VINEGAR
- UNIQUE FERMENTATION PROCESS LASTING 14 DAYS

## FEATURES & BENEFITS

- NATURALLY PROBIOTIC
- UNPASTEURIZED, RAW & INCLUDING 'THE MOTHER'
- 100% NATURAL
- ORGANICALLY SWEETENED
- NO PRESERVATIVES, ARTIFICIAL COLORING OR FLAVORING

### BANANA APPLE CINNAMON

**Nutrition Facts**
Serving Size: 1 Tbsp (14g)
Servings Per Container: About 24

| Amount Per Serving | |
|---|---|
| **Calories** 20 | Calories from Fat 0 |
| | % Daily Value* |
| **Total Fat** 0g | 0% |
| Saturated Fat 0g | 0% |
| *Trans* Fat 0g | |
| **Cholesterol** 0mg | 0% |
| **Sodium** 0mg | 0% |
| **Total Carbohydrate** 5g | 2% |
| Dietary Fiber 0g | 0% |
| Sugars 5g | |
| **Protein** 0g | |
| Vitamin A 0% • | Vitamin C 0% |
| Calcium 0% • | Iron 0% |

* Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: APPLE CIDER VINEGAR, BANANAS, ORGANIC EVAPORATED CANE JUICE, COLD PRESSED APPLE JUICE, CINNAMON STICK

### PINEAPPLE

**Nutrition Facts**
Serving Size: 1 Tbsp (14g)
Servings Per Container: About 24

| Amount Per Serving | |
|---|---|
| **Calories** 15 | Calories from Fat 0 |
| | % Daily Value* |
| **Total Fat** 0g | 0% |
| Saturated Fat 0g | 0% |
| *Trans* Fat 0g | |
| **Cholesterol** 0mg | 0% |
| **Sodium** 0mg | 0% |
| **Total Carbohydrate** 3g | 1% |
| Dietary Fiber 0g | 0% |
| Sugars 3g | |
| **Protein** 0g | |
| Vitamin A 0% • | Vitamin C 2% |
| Calcium 0% • | Iron 0% |

* Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: PINEAPPLE COLD PRESSED JUICE, APPLE CIDER VINEGAR, ORGANIC EVAPORATED CANE JUICE

### GRAPEFRUIT

**Nutrition Facts**
Serving Size: 1 Tbsp (14g)
Servings Per Container: About 24

| Amount Per Serving | |
|---|---|
| **Calories** 15 | Calories from Fat 0 |
| | % Daily Value* |
| **Total Fat** 0g | 0% |
| Saturated Fat 0g | 0% |
| *Trans* Fat 0g | |
| **Cholesterol** 0mg | 0% |
| **Sodium** 0mg | 0% |
| **Total Carbohydrate** 3g | 1% |
| Dietary Fiber 0g | 0% |
| Sugars 3g | |
| **Protein** 0g | |
| Vitamin A 0% • | Vitamin C 4% |
| Calcium 0% • | Iron 0% |

* Percent Daily Values are based on a 2,000 calorie diet.

INGREDIENTS: COLD PRESSED GRAPEFRUIT JUICE, APPLE CIDER VINEGAR, ORGANIC EVAPORATED CANE JUICE

## INFO BOX

| | |
|---|---|
| CASE SIZE | 12 COUNT (12OZ) |
| CASE DIMENSIONS | 12 X 9 X 7 |
| STORAGE DIRECTIONS | SHELF STABLE/ 1 YEAR |
| LAUNCH DATE | JAN 2017 |

## FULL STRENGTH: JUST ADD WATER!

### SUGGESTED RECIPES

1 PART VITOX
6 PART WATER
(STILL OR SPARKLING),
TEA OR BEER

1 PART VITOX
1 PART VODKA

## SOME COMMONLY CITED HEALTH BENEFITS OF DRINKING VINEGAR

PROMOTES DIGESTION & PH BALANCE
SUPPORT A HEALTHY IMMUNE SYSTEM
HELPS REMOVE BODY SLUDGE TOXINS
HELPS CONTROL WEIGHT
RELIEVES MUSCLE PAIN FROM EXERCISE