DELIVERING THE HIGHEST QUALITY CANNABINOIDS THROUGH THE PUREST MEDIUM ON EARTH: WATER.

OUR MISSION

Delivering the highest quality Cannabinoids through the purest medium on Earth: Water.
01
CANNABINOID WATER
NANO-TECHNOLOGY

PRODUCT OVERVIEW
CANNABINOID WATER FORMULATION

Applying quantum physics, our nano-technology successfully increases the surface area of each substance we put in our water, so that less is much more. Cannabinoid Water is dedicated to providing the most essential of cellular nutrients in the most bio-available forms!

Using nano-technology, Cannabinoid Water has unique attributes bringing a new level of nutritional access never before possible. Everyone can benefit from Cannabinoid Water and have access and ability to improve their health by feeding their cells first.

CANNABIPLEX

Cannabiplex is a proprietary blend of Phytocannabinoids and terpenes, that uses advanced nano-technology to shrink down particle size for increased bio-availability. Using cutting edge science we have developed the most powerful delivery system for maximum efficacy.

Cannabinoid Water provides you with the ultimate in nutrition by directly feeding your cells! Through advanced physics and chemistry, we have taken ion-sized nutrients, to form a small, flexible, ionic-size water cluster. This makes our product nearly instantly bio-available by powering up your cells with a greater nutrition delivery system.

Coenzyme Q10

CoQ10 found naturally in your body acts as an antioxidant, which protects cells from damage and plays an important part in metabolism and energy production.

Methylcobalamin (B12)

Our Vitamin B12 is plant sourced and active. It supports metabolism and is required by the body to maintain healthy nerve cells and red blood cells.
It then goes through screen filters on its way to the evaporation tank where it is heated and evaporated using solar thermal energy at temperatures lower than water’s boiling point.

The moist air rises as a “cloud” and condenses into purified “rain” in the condensing tank.

As a final step, the water is ozonated before being bottled into pure, great-tasting premium drinking water.

We begin with water from local sources. The water first passes through sand filters similar to the natural process of ground water filtering through sediment layers.

Cannabinoid Water is made with purified water which emulates the hydrological cycle. Our patented process of evaporation, condensation, precipitation, water’s return to the ocean and back to evaporation is nature’s way of filtering out impurities and replenishing the water supply.
Created by a team of doctors, our product brings water and cutting edge science together - delivering hydration, helpful nutrients, and a beneficial effect naturally and responsibly.
Cannabinoid Energy Shot
With All Natural Ingredients

0 CALORIES
0 SUGAR
0 CARBS

SATIVA SHOT
For a energetic and uplifting effect

HEAD EFFECT
ALERT
INCREASED CREATIVITY
INCREASED ENERGY

Best for daytime use
INDICA SHOT
For strong, physical body effect

BRAIN
RELAXATION
APETITE
SLEEP
AID

Best for nighttime use

CANNABINOID SHOTS
Cannabinoid Energy Shot
With All Natural Ingredients
0 CALORIES
0 SUGAR
0 CARBS
02
UNDERSTANDING YOUR BODY’S NATURAL CANNABINOID PRODUCTION

ENDOCANNABINOID SYSTEM OVERVIEW
ENDOGENOUS CANNABINOIDS

Shortly after the first cannabinoid was isolated from the cannabis plant, scientists discovered that the human body produces similar substance on its own. These substances are now known as ‘endogenous cannabinoids.’ Not only do humans produce their own cannabinoids, they also have receptors designed specifically to recognize and respond to the endogenous cannabinoids produced.

Together, the body’s endogenous cannabinoids and the receptors that bind with them form the endocannabinoid system. This system is responsible for a number of functions within the human body, such as maintaining homeostasis.

CB1 and CB2 receptors are usually found in the brain and central nervous system, and to lesser extent in other tissue.

CB2 receptors are in the peripheral organs especially cells associated with the immune system.

The three main cannabinoids in cannabis is THC, CBD, and CBN. They are like keys that fit into each receptor. Yet CBD does not directly fit CB1 or CB2 receptors but still has powerful effects still being studied.
THE 11TH PHYSIOLOGICAL SYSTEM

Endocannabinoids (ESC) are involved in establishing and maintaining homeo-stasis, which optimize our body’s needs and resources - keeping us well while regulating the body’s ten other physiological systems. The ECS is made up of cannabinoids and cannabinoid receptors which can be found in the brain, organs, glands, central nervous and our immune system.

The ECS is a hugely extensive communication network that links all our organs to our immune system. All our organs are connected to the ECS by cannabinoid receptors. The ECS is far more than a sum of its receptors. It regulates all the organs it connects to the immune system. Which explains why it plays such a vital role in keeping us well. The regulatory role of the ECS is to manage homeostasis. This means that our ECS is always working to optimize every aspect of our body’s energy balance and health.

In this image we can see CB1 receptors on the surface of a neuron and these receptors can be triggered by various cannabinoid.

Elevated or lowered differences in aspects of CB1 receptor expression, produce a range of psychological systems that are labeled below.
A BRIEF HISTORY OF CANNABIS

The history of cannabis is as old as the history of medicine itself. Used in 27 BC in China as an anesthetic for surgery, the plant was used as a medicine before it was ever considered a drug. The infographic on the right shows the medical benefits of cannabis.

3000 YRS 70 YRS

For over 3000 years cannabis was classified as medicine; only in the last 70 years has it been outlawed in the U.S. as a Class 1 drug.

- 25 Cannabinoids
Cannabis contains over 500 natural compounds. Cannabinoids make up at least 85 of those compounds, which can be isolated from the strain.
03
PACKAGED WATER
MARKET OVERVIEW
While major soft drink companies continue to battle declining carbonated-soft-drink-sales (CSDs), packaged water continues to grow volume sales. Packaged water is now expected to overtake CSDs as the most consumed beverage worldwide this year.

**MARKET SHARE**

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Market Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Label/Other</td>
<td>13.4%</td>
</tr>
<tr>
<td>Pepsi Co.</td>
<td>10.3%</td>
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<tr>
<td>Coca-Cola</td>
<td>9.9%</td>
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<tr>
<td>Vitamin Water</td>
<td>9.6%</td>
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<tr>
<td>Poland Spring</td>
<td>6%</td>
</tr>
<tr>
<td>Nestle Pure Life</td>
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<tr>
<td>Smart Water</td>
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<tr>
<td>Deer Park</td>
<td>5.7%</td>
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<tr>
<td>Vitamin Water Zero</td>
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</tr>
<tr>
<td>Ozarka</td>
<td>3.2%</td>
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<tr>
<td>Danone</td>
<td>2%</td>
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</tbody>
</table>

**Cost Breakdown**

<table>
<thead>
<tr>
<th>Cost</th>
<th>Distribution of water bottle $</th>
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<tbody>
<tr>
<td>Retailer</td>
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<tr>
<td>Transportation</td>
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<tr>
<td>Water Bottle Production</td>
<td>$0.15</td>
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<tr>
<td>Profit</td>
<td>$0.67</td>
</tr>
</tbody>
</table>

**PACKAGED WATER ON THE RISE**

While major soft drink companies continue to battle declining carbonated-soft-drink-sales (CSDs), packaged water continues to grow volume sales. Packaged water is now expected to overtake CSDs as the most consumed beverage worldwide this year.
The carbonated soft drink category has declined for the tenth consecutive year in 2014. Distributors like The Coca-Cola Company, PepsiCo, Dr. Pepper, and Snapple have been supplementing this decline in CSDs with bottled water, which remains a high growth category when compared to other drinks.

Globally, bottled water made up 17% of the total beverage volume in 2015, up from 14% in 2010. Global bottled water volume was 375 billion liters in 2015, up from 190 billion liters in 2005. Accounting for a rise in world population, this still represents a significant increase.